

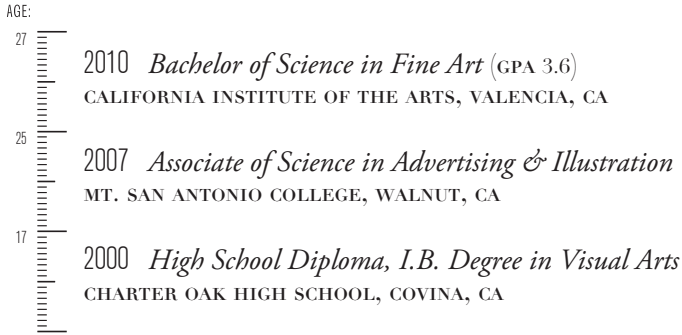
REBECCA ANNE GONZALES INDUCIL

160 E. 3RD ST. SUITE B POMONA, CA / (909) 643 - 5410 / REBECCAINDUCIL@GMAIL.COM / WWW.REBUCKETINDUCIL.COM

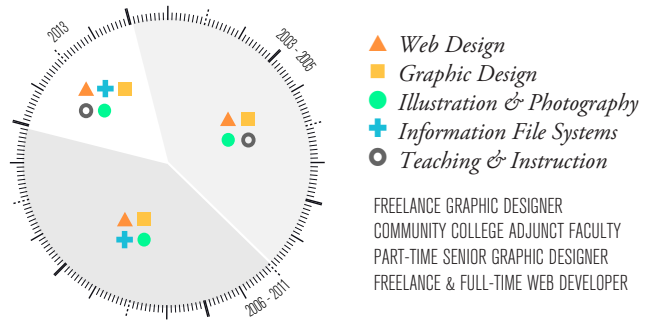
PHYSICAL LOCATION

DIGITAL LOCATION

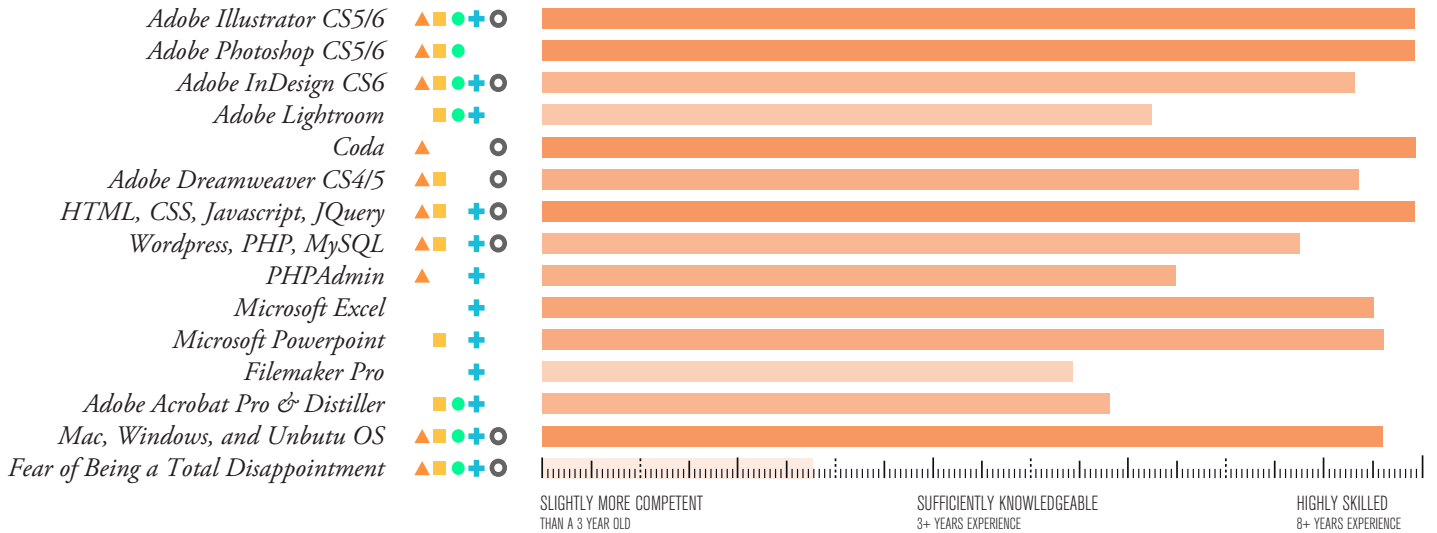
EDUCATIONAL BACKGROUND



FIELD EXPERIENCE



TECHNICAL PROFICIENCY



SPECIFIC SKILLS

▲ *Web Design*

· FRONT-END WEB DEVELOPMENT · SITE DESIGN & USER INTERFACE CUSTOMIZATION · WORDPRESS CONTENT SYSTEM MANAGEMENT & IMPLEMENTATION · WEBSITE DESIGN CONSULTATION & USABILITY INTERFACE TESTING · SELF-TAUGHT CODING IN HTML & CSS

● *Illustration & Photography*

· DIGITAL ILLUSTRATION · HAND-ILLUSTRATED TYPOGRAPHY & LETTERING · WACOM TABLET PROFICIENCY · PHOTO-RETOUCHING & STRONG IMAGE MANIPULATION SKILLS · DIGITAL DARKROOM · COLOR CORRECTION · PRE-PRESS PRODUCTION & FILE PREPARATION

■ *Graphic Design*

· BRANDING & LOGO DESIGN · MULTI-PAGE LAYOUT · CUSTOM STATIONARY & INVITATION DESIGN · PRINT EDITORIAL · PACKAGING DESIGN · LITHOGRAPHIC PLATE DEVELOPMENT & DIGITAL PRESS EXPERIENCE · PRE-FLIGHT PREPARATION · COLOR SEPARATION

+ *Information File Systems*

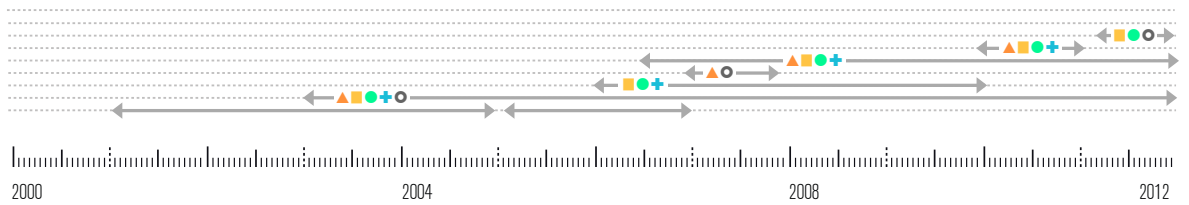
· OFFICE FILE MANAGEMENT · PRESENTATION DESIGN · ONLINE DATABASE IMPLEMENTATION & ADMINISTRATION

○ *Teaching & Instruction*

· DIY PUBLICATION DESIGN · BASIC WEBSITE CONSTRUCTION · COMIC BOOK ILLUSTRATION TECHNIQUES · ADOBE DREAMWEAVER CERTIFIED

FIELD APPLICATION & LENGTH

- ▲ Web Design
- Graphic Design
- Illustration & Photography
- + Information File Systems
- Teaching & Instruction



PROFESSIONAL EXPERIENCE

▲■●+○ *Freelance Designer* (2003 - PRESENT)

REFERENCES AVAILABLE UPON REQUEST

WEB DESIGN AND BACK-END DEVELOPMENT, PRINT & ADVERTISING, BRANDING & IDENTITY, ALTERNATIVE PUBLICATION PRODUCTION, AND ILLUSTRATION COMMISSIONS. PERSONALLY DEVELOPED AND MANAGED PROJECTS FROM CONCEPT INVOICING. CLIENTS INCLUDE: HURLEY INTERNATIONAL, SMASHBOX, REVEL UNION, THE VELASLAVASAY PANORAMA, WARIAIRE BOSWELL, IMAGE COMICS, UC IRVINE, WELLESLEY COLLEGE, JOHN ALAN WINERY, AND MORE.

■●○ *Instructor* (2012 - 2013)

CENTER FOR THE ARTS, EAGLE ROCK, CA / LAURA MARCHETTI (323) 226 -1617

TAUGHT INTERDISCIPLINARY STUDIES IN CREATIVE WRITING, COMPUTER DESKTOP PUBLISHING SOFTWARE, AND PRINTING METHODOLOGIES FOR THE PURPOSE OF INDEPENDENT PUBLISHING AND SMALL PRESS PRINTING. ASSISTED TEACHING FACULTY WITH DEVELOPMENT OF ILLUSTRATION-BASED PEDAGOGY SPECIFICALLY DESIGNED FOR CHILDREN AGES 5 - 10 TO BE USED IN AFTER-SCHOOL ART PROGRAMS.

▲■●+ *Senior Gaphic Designer* (2006 - 2011)

REVE CREATIVE, ONTARIO, CA / STEVE BURGOON (909) 851 - 1993

DESIGNED PROMOTIONAL MATERIALS FOR WEB AND PRINT MEDIA. WORKED DIRECTLY WITH CLIENTS TO DESIGN AND EXECUTE UNIQUE WEBSITE CONCEPTS. DEVELOPED BRANDING AND IDENTITY STRATEGIES TAILORED SPECIFICALLY TO CLIENT PRODUCTS AND TARGET AUDIENCES. PRINCIPLE LIAISON WITH CONTRACTED PROGRAMMERS TO FACILITATE PROJECT DESIGN REQUIREMENTS UTILIZING THE BASECAMP WEB-BASED PROJECT-MANAGEMENT SYSTEM. OVERSAW BACKEND DEVELOPMENT OF WEBSITES TO MEET PROJECT DESIGN SPECIFICATIONS.

▲■●+ *Web Developer* (2010 - 2011)

ACE GALLERY, LOS ANGELES, CA / VINCENT ALPINO (213) 999 - 1883

WORKED DIRECTLY WITH DIRECTOR AND CURATOR TO DEVELOP AND DESIGN ALL VISUAL MATERIAL FOR BOTH GALLERY, GALLERY WEBSITE, AND EDITORIAL ADVERTISEMENTS. MAINTAINED ONLINE IMAGE ARCHIVE IN ADDITION TO RESEARCH AND IMPLEMENTATION OF NEW WEB TECHNOLOGIES. ASSISTED PHOTOGRAPHER IN PHOTO COMPOSITIONS, COLOR-CORRECTION, AND PRINTING OF ALL DIGITAL COLLATERAL FOR GALLERY IMAGE ARCHIVE. MANAGED 4C DIGITAL LITHO PRINT PRODUCTION, AND WAS LEAD PRODUCTION MANAGER OF DESIGN, PACKING, AND DISTRIBUTION OF DOMESTIC AND INTERNATIONAL INVITATION MAILINGS.

■●+ *Design Consultant* (2006 - 2010)

MT. SAN ANTONIO COLLEGE, WALNUT, CA / HEIDI LOCKHART (909) 594 - 5611

CONCEPT DEVELOPMENT FOR PRINTED COLLATERAL ACROSS SEVERAL DEPARTMENTS. WORKED DIRECTLY WITH FACULTY TO PRODUCE POSTERS, FLYERS, AND COMENCEMENT CAMPAIGNS FOR ACADEMIC BRANDING AND STUDENT USE. ROUTINELY EVALUATED VISUAL COMMUNICATION STANDARDS FOR EDUCATIONAL MATERIALS USED BY BOTH STUDENTS AND FACULTY. KEY FACILITATOR IN IMPROVING THE OVERALL VISUAL BRANDING OF THE TRANSFER SERVICES DEPARTMENT.

▲○ *Web Design Class Instructor* (2007 - 2008)

COMMUNITY EDUCATION: COLLEGE FOR KIDS / GARY KAY (909) 594 - 5611 EX.5400

CREATED LESSON PLANS THAT FOCUSED PRIMARILY ON 2-DIMENSIONAL DESIGN FUNDAMENTALS, HTML WEB-PAGE CONSTRUCTION USING A TEXT EDITOR, AND BASIC JAVASCRIPT APPLICATIONS IN WEBSITE METHODOLOGY. DEVELOPED SPECIAL JAVASCRIPT AND DATABASE PROJECTS FOR ADVANCED STUDENTS IN THE CLASS, ALONG WITH TAKE-HOME PROJECTS AND STUDY GUIDES.

THE FOLLOWING WORK EXPERIENCE REFERENCES ARE NOT CONGRUENT WITH MY CURRENT PROFESSIONAL CAREER AS A DESIGNER, BUT ARE NONETHELESS A VITAL EXAMPLE OF HOW MUCH PATIENCE I HAVE FOR PEOPLE OF ALL PHYSICAL & MENTAL DISPOSITIONS.

State-Employed Hospice Caregiver (2005 - 2007)

L.A. COUNTY DEPT. OF PUBLIC SOCIAL SERVICES / JAKE ROSS (909) 802 - 2473

PROVIDED 24HR HOSPICE CARE TO BOTH MY 93 & 95 YEAR OLD GRANDPARENTS. ASSISTED WITH RESPIRATION-THERAPY, PERSONAL HYGIENE, GROOMING, MEDICATION, AND OVERALL WELL-BEING.

Activities Director & Alzheimer Unit Caregiver (2001 - 2005)

REGENT SENIOR LIVING, COVINA, CA / LORENA ARECHIGA (626) 332 - 3344

ORGANIZED EVENTS AND OUTINGS FOR ASSISTED LIVING RESIDENTS, SPECIALIZING IN PATIENTS WITH PHYSICAL DISABILITIES. TAUGHT ART-THERAPY AND EXERCISE CLASSES IN ADDITION TO ESTABLISHING MEMOIR-WRITING WORKSHOPS, AND BASIC COMPUTER SKILL COURSES FOR SENIORS WITH LIMITED MOBILITY. AS A CAREGIVER IN A STATE-LICENSED ALZHEIMER CARE UNIT, I PROVIDED NON-MEDICAL CARE & REHABILITATION SERVICES TO PATIENTS WITHIN THE RANGE OF MODERATE TO SEVERE STAGES OF ALZHEIMER'S DISEASE.